



FOR IMMEDIATE RELEASE

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Lumen Communications moves copywriting service to Madison

MADISON, Wis. (September 27, 2011) — Lumen Communications, a copywriting services provider, has moved to Madison, Wisconsin. Formerly located in the Milwaukee area, the company now serves clients in both regions and within several industries including agriculture, manufacturing, healthcare, non-profit, education, environmental, and "green" B2C.

Lumen Communications now offers its highly personalized promotional writing services to Madison area businesses and organizations, to help them reach their marketing, advertising and public relations goals through target audience definition and strategic messaging.

Featuring copywriting and identity development as core services, the company also provides marketing communications planning and project management to clients looking for enhanced marketing assistance. In addition to these in-house services, Lumen Communications partners with a fixed network of local professionals to provide graphic design and website development services to better serve clients with full-service online and print project needs. Learn more about Lumen Communications at www.lumencommunications.com.

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